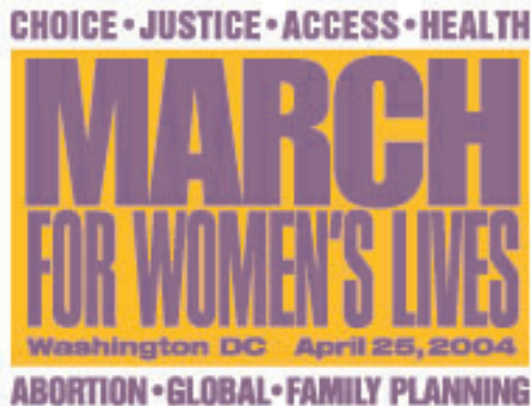


SPREADING THE GOOD NEWS

By Christie Taylor, Diana Maiocco and Pam Hardin

CYBILL SPEAKS OUT FOR REPRODUCTIVE FREEDOM AT THE MARCH FOR WOMEN'S LIVES



Cybill Shepherd recently participated in *The March for Women's Lives* that was held on April 25, 2004 in the Washington DC. In the words of the organizers, the goal of the pro-choice march was to "uphold choice, justice, access, health, abortion, global and family planning." It was a collaborative effort of seven leading national women's rights groups that came together to organize this momentous event. They include: The American Civil Liberties Union, Black Women's Health Imperative, Feminist Majority, NARAL Pro-Choice America, National Latina Institute of Reproductive Health, National Organization for Women, and Planned Parenthood. Other progressive organizations also signed on as co-sponsors offering everything from member participation to help spreading the word and help defraying costs.

Organizers believe that now is a crucial time for women's health issue – they point to recent challenges to abortion rights such as the partial-birth abortion ban – and marchers came to Washington from around the country to show their support. "This has been the largest

march for reproductive rights, the largest march for women's rights, and the largest march of any kind in this country," said Kim Gandy, president of the National Organization for Women. Both women and men from more than 60 countries rallied to demand that this nation uphold basic reproductive freedoms — the right to sexual education, pre-natal care, abortion, and health services.

The "Official Kick-off" was held the day before the rally and consisted of a wide variety of VIP speakers, performers and volunteer training in preparation for the next day's main event. The morning rally on April 25 began on the National Mall with opening speeches. The march that followed covered approximately two miles along Pennsylvania Avenue, looping back to the Mall near the Capitol. A multi-hour rally was held in conjunction with the march in the middle of the Mall

and featured more than 60 invited speakers, one of which was Cybill Shepherd. Musicians such as Carole King and the Indigo Girls provided entertainment. The event also attracted prominent feminist leaders such as Gloria Steinem and Patricia Ireland. Many well-known entertainers also participated, such as Whoopi Goldberg, Kathleen Turner, and Susan Sarandon, as well as several nationally known politicians such as New York Senator Hillary Rodham Clinton and US House of Representatives Minority Leader Nancy Pelosi. Former Presidential candidate Carol Moseley Braun led the audience in a singalong of Bob Dylan's classic protest anthem, "Blowin' in the Wind." Most crowd estimates ranged between 500,000 – 800,000, however organizers' estimates went as high as 1.1 million. The march was the largest recorded in U.S. history.

Thank you Cybill for sharing your involvement in this event with us!



Cybill, Whoopi Goldberg and Christine Lahti join hundreds of thousands and march for women's reproductive rights.

JERRY FINNERMAN HELPS TO KEEP THE SPOTLIGHT GLOWING FOR HIS PEERS



Motion Picture
& Television Fund

Taking Care of our Own

The Motion Picture & Television Fund (MPTF) celebrates more than 80 years of helping the entertainment family in times of need by providing a vast array of social and charitable services to its members and their families. Going far beyond traditional health care, its broad continuum of services includes medical and surgical services, childcare, counseling, emergency financial assistance, and leading-edge retirement living with emphasis on dignity and quality. MPTF is unique as a national model of integrated health and human services by dedicating itself to taking care of a single industry. It has five health care centers located in Southern California and an active retirement community whose members enjoy a high quality of life, while living with their peers in an atmosphere of dignity.

MPTF was created by such industry luminaries as Charlie Chaplin, Mary Pickford, Douglas Fairbanks and D.W. Griffith as the Motion Picture Relief Fund (MPRF). They realized the need for reaching out to those in the entertainment industry who fell upon hard times. In 1921, the MPRF was incorporated with Joseph M. Schenck as its first president and Mary Pickford as its vice-president. It began with a benevolent spirit intent on providing assistance to those in the motion picture industry who were in need. The original Board of Trustees included many of the biggest names in Hollywood such as Harold Lloyd, Cecil B. DeMille, Jesse L. Lasky, and Irving Thalberg.

As more requests for assistance were made, celebrity-packed benefits were held. Celebrity balls, benefit movie premieres, polo matches, fashion shows and card parties were all means of raising funds for MPRF with talent provided by the likes of Charlie Chaplin, Will Rogers and many other stars. In 1932, Mary Pickford spearheaded the Payroll Pledge Program, a payroll deduction plan for those earning over \$200 a week. In order to supplement the income produced through Payroll Pledge, major movie stars appeared on a new radio program, "The Screen Guild Show," whereby they would donate their normal salaries to MPRF. Thanks to those who participated, the Board was able to purchase the property for the future Motion Picture & Television Country House and Hospital. On September 27, 1942, three thousand members of the film community gathered in Woodland Hills for its dedication. In 1948, the Motion Picture & Television Hospital was dedicated. What started out as the Motion Picture Relief Fund has flourished into a comprehensive service organization which operates five outpatient health centers throughout the greater Los Angeles area; a fully licensed, 256-bed acute-care hospital; The Samuel Goldwyn Foundation Children's Center; a retirement community, health plans and much, much more.

Today, some of Hollywood's biggest stars carry on the tradition with a variety of fund raising events to benefit MPTF. Among these are the recent 6th Annual

Michael Douglas and Friends Celebrity Golf Tournament and upcoming the 22nd Annual Golden Boot Awards. The Golden Boot Awards were conceived by veteran sidekick Pat Buttram and are given to those who have contributed so much to the development and preservation of the western tradition in film and television. MPTF is also proud to announce the 5th Annual Legacy Film Series screening of the James Bond Classic *Live and Let Die* which was held in October 2003. Invited panelists included Halle Berry, Morgan Freeman, Roger Moore, and Jane Seymour. In addition, actor Jeff Bridges has recently designated that proceeds from the sale of his photography book, *Pictures*, will be donated to MPTF.

Jerry Finnerman donated \$500,000 to MPTF which resulted in a room being named after his parents – Perry (also a renowned Cinematographer) and Renee` Finnerman. The room is utilized for those members of the MPTF who need it the most. His personal involvement with the MPTF also includes conducting interviews for the film library as a way preserving the history of the motion picture industry. Thank you Jerry, for sharing your involvement in this worthwhile program with us! You really do help "take care of your own."